

East Lancaster Avenue Corridor Planning Virtual Stakeholder Meeting Two November 11, 2020 3:30 – 5 p.m.

WELCOME



HOUSEKEEPING



Recording

Today's meeting is being recorded. The meeting video will be on the City's YouTube Channel.



Chat

Click on the chat icon to type a message for the whole group to see. For questions to the presenter's, please use the Q&A icon.



Audio

Audio is muted for all except speakers.

During the Q&A, audio will be unmuted for persons that have a question.



Q & A

Click on Q&A icon to type a question for the presenter's to answer.



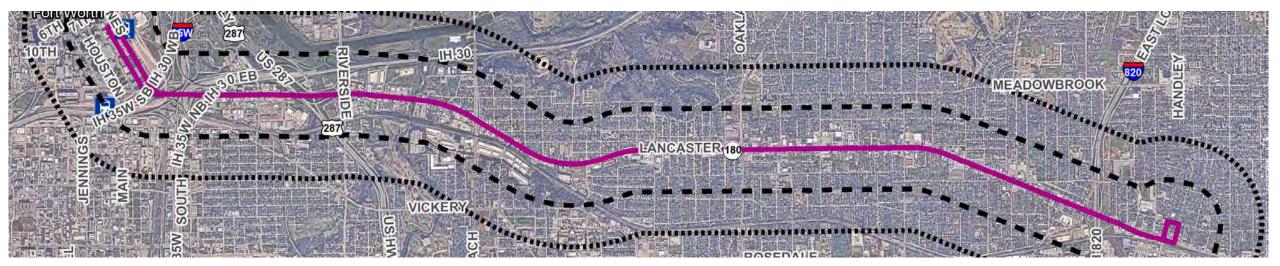
Survey

Following this meeting, an email with a survey link will be sent.
Please take a few minutes to complete the survey.



East Lancaster Avenue Corridor Planning

Opening Remarks Councilmember Ann Zadeh





Presentations from:



ELECTED OFFICIALS

- © Councilmember Kelly Allen-Gray
- **©** Councilmember Gyna Bivens
- **©** Councilmember Ann Zadeh



STAFF

- © City of Fort Worth
- **10** Trinity Metro



EAST LANCASTER ADVOCATES

- © East Fort Worth Business Association
- © East Lancaster Public Improvement District



OVERVIEW/ BACKGROUND

- Recap of Kickoff Meeting
- East Fort Worth Business Association
- © East Lancaster Public Improvement District
- Past Planning History/Recommendations
- **©** Existing Conditions

TOOLS AND RESOURCES

© Community Economic Development

Q&A AND CHARACTER/OPPORTUNITY ZONES

- D Q&A
- Introduction to Character Zones

Planning and Data Analytics Department

- Eric Fladager, Manager
- Patrina Newton, Senior Planner

Trinity Metro

Phil Dupler, Planning Director

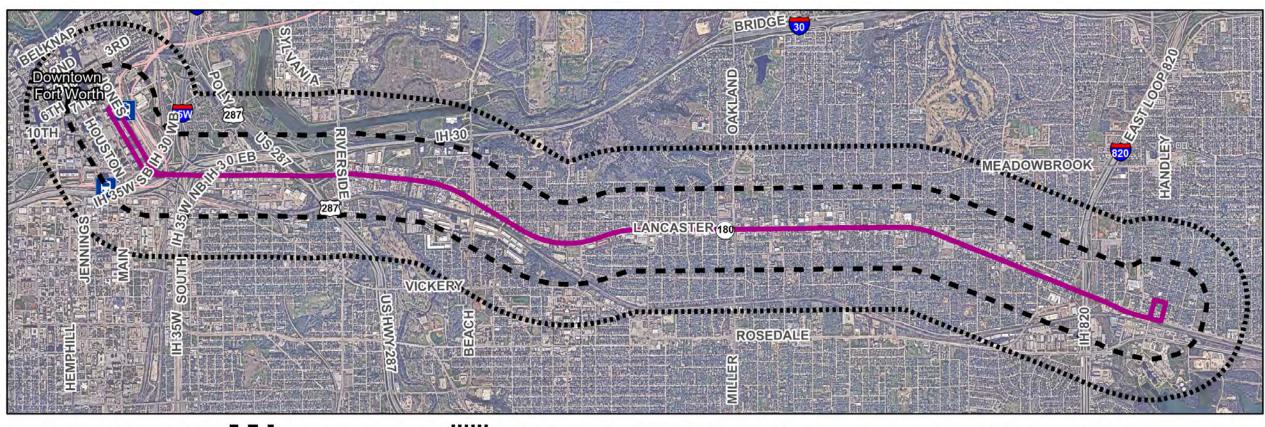
East Lancaster Avenue Advocates

- Jason Ray, East Lancaster Business Association
- Dan Haase, East Lancaster Public Improvement District

OVERVIEW/ BACKGROUND



East Lancaster Avenue Corridor Study Area



— Proposed BRT Line Quarter Mile Buffer Half Mile Buffer 🚊 Commuter Rail Station — Commuter Rail Line

KICKOFF MEETING (9/24/20) RECAP

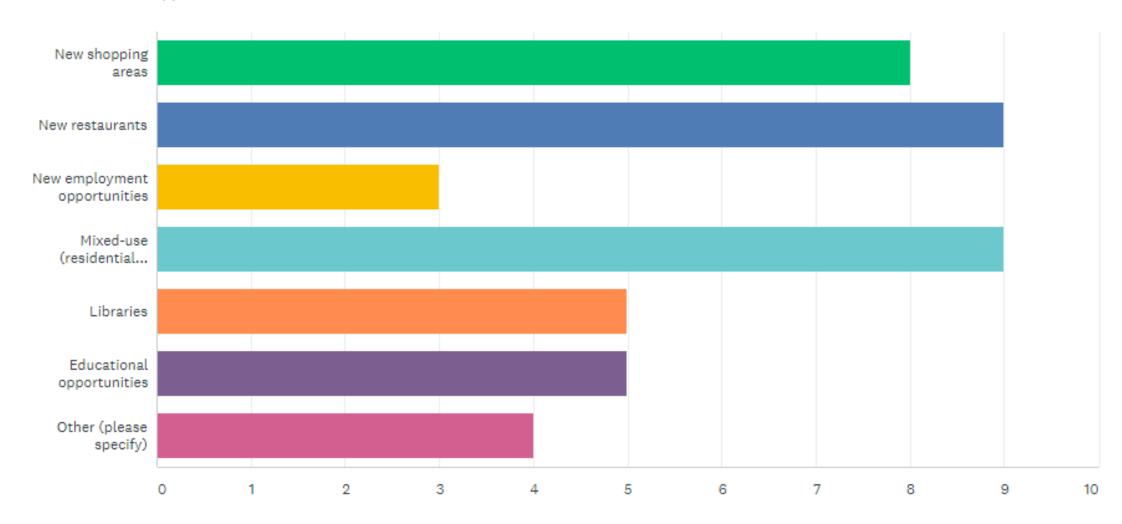
Discussion Topics

- Bus Rapid Transit (BRT) Overview
- Transit-Oriented Development (TOD)
 Planning Project for BRT
- Transportation Forward
- Vision East Lancaster Overview
- East Lancaster Public Improvement District Overview
- East Lancaster Corridor Maps

POLLING QUEST	TION RESULT	S
Questions	Yes	No
Do you live near East Lancaster Avenue?	34%	44%
Do you currently ride transit on East Lancaster Avenue?	18%	60%
Do you own property that fronts East Lancaster Avenue?	9%	66%
Are you a member of the East Lancaster Avenue Public Improvement District?	7%	62%

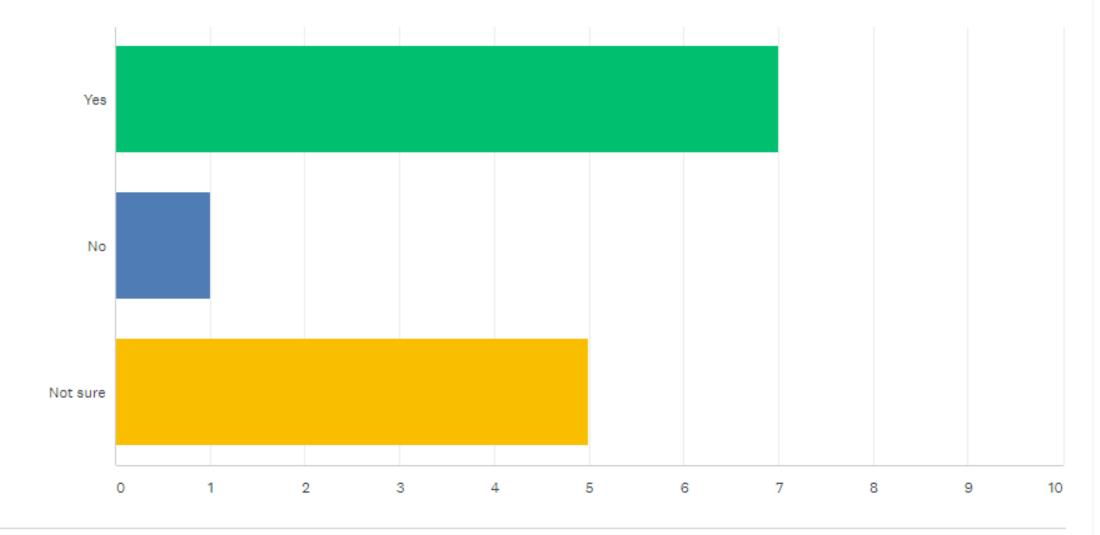
What kinds of destinations along East Lancaster would encourage you ride on a Bus Rapid Transit (...

Answered: 13 Skipped: 0



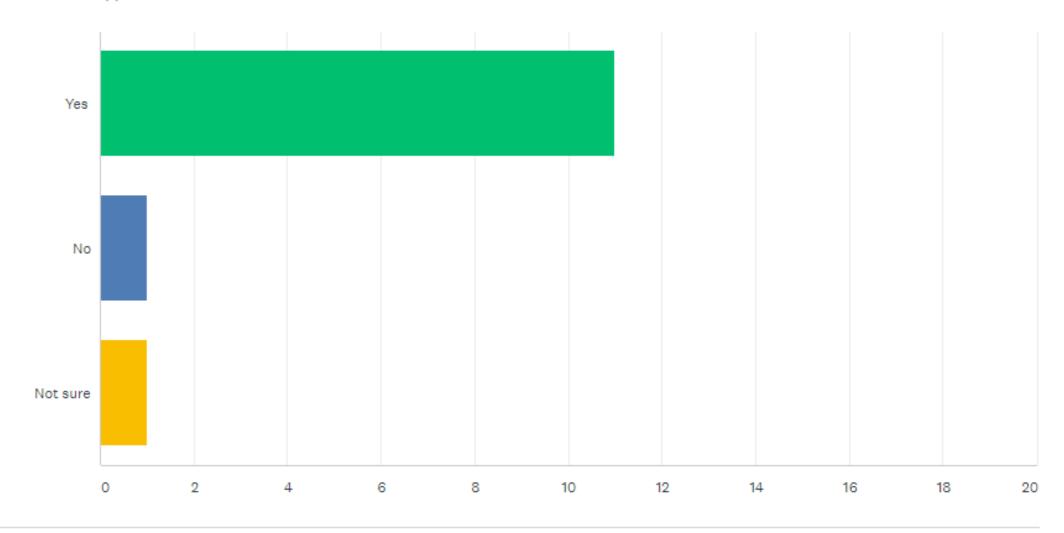
Would you ride on a Bus Rapid Transit (BRT) system on East Lancaster running between Downtown...

Answered: 13 Skipped: 0



Would you like to see a Bus Rapid Transit (BRT) system on East Lancaster running between Downto...

Answered: 13 Skipped: 0



 Υ (0)

Please list any other improvements or changes you would like to see in the East Lancaster corridor.

Answered: 5 Skipped: 8

"Investment in current residents and businesses, not gentrification of my neighborhood."

1 of 5

Please list any other improvements or changes you would like to see in the East Lancaster corridor.

Answered: 5 Skipped: 8

← PREV

"Activated sidewalks, placemaking features, small community park with amphitheater and playgrounds, unique/one-of-a-kind development and sidewalk features, interactive public art pieces, murals, pop-up events"

5 of 5

East Lancaster Avenue Corridor- Virtual Kickoff Meeting Survey

NEXT ->

Y (0)

Please list any other improvements or changes you would like to see in the East Lancaster corridor.

Answered: 5 Skipped: 8

"improved lighting when dark to include transitional lighting that improves security perception"

4 of 5 ← PREV NEXT ->

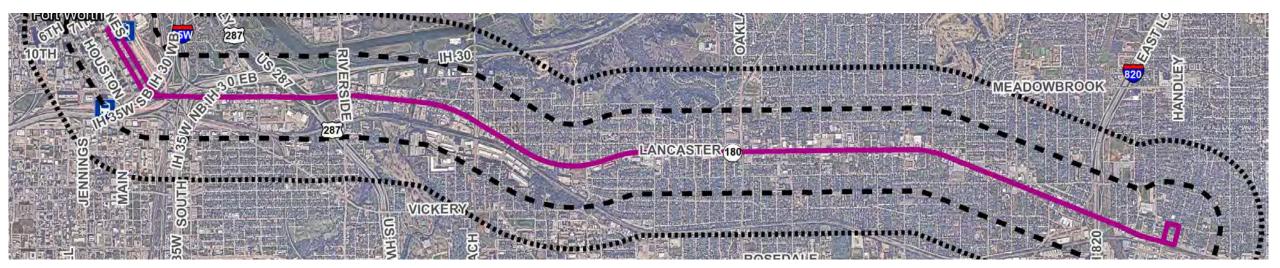
East Lancaster Avenue Corridor- Virtual Kickoff Meeting Survey



East Lancaster Avenue Corridor Planning

Jason Ray, President East Fort Worth Business Association



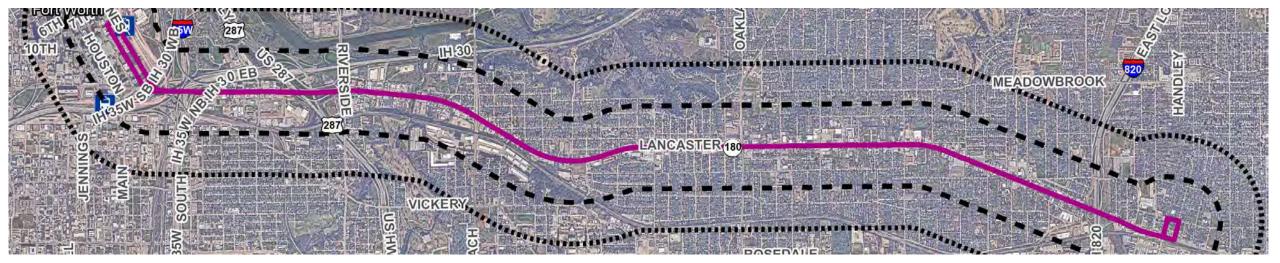




East Lancaster Avenue Corridor Planning

Dan Haase East Lancaster Public Improvement District

EAST LANCASTER PID #20



EAST LANCASTER AVENUE PUBLIC IMPROVEMENT DISTRICT (PID) 20

Established

Established: February 12, 2019

• Term: 10 years

• Expiration: September 30, 2029

Approximately 350 properties

Focus

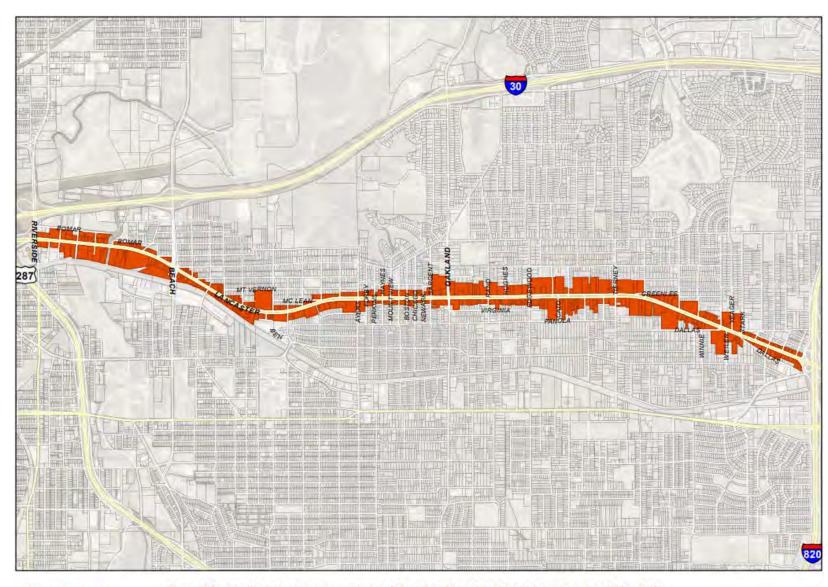
- Security
- Community marketing/events

Board of Directors

- Dale Uberman
- Dale Smith
- Jason Ray
- Debbie Hobbs
- Bill Kiker

Manager

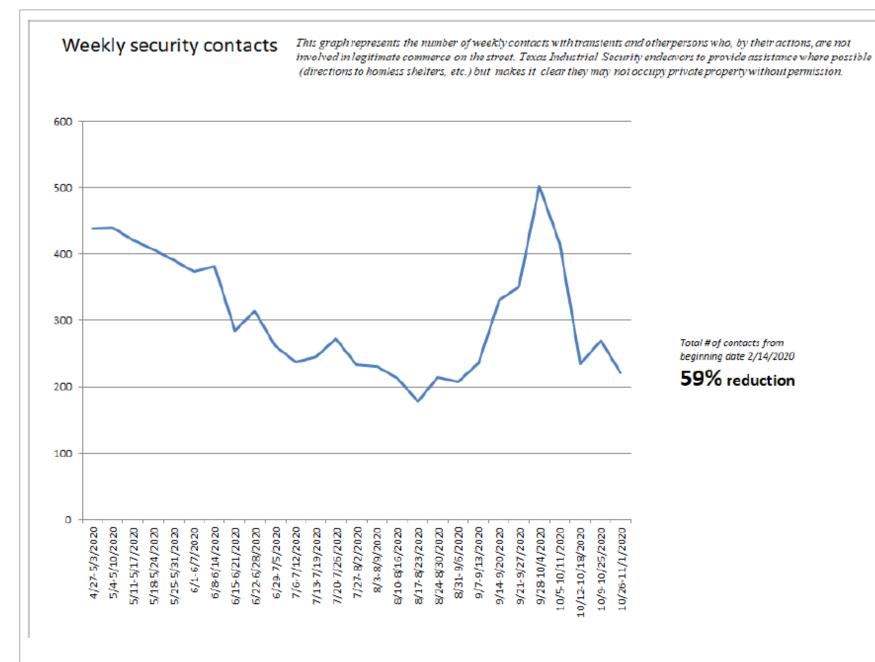
Robin Willits





WEEKLY SECURITY CONTACTS

East Lancaster Avenue (4/27/20 – 11/1/20)



NATIONAL INCIDENT BASED REPORTING SYSTEM

East Lancaster Avenue (January – December 2019)

FORT WORTH POLICE DEPARTMENT NATIONAL INCIDENT BASED REPORTING SYSTEM (NIBRS) #95786 Crime Report for January 1st to December 31st 2019

		Type of Offense	East Lancaster 1800- 6000 Blocks	Camp Bowie Blvd 3600-7000 Blocks
- 1	NIBRS Cod	e	Total	Total
-				
	13A - C	Assault Offenses	203	77
4	13A	Aggravated Assault	43	17
SUC -	13B	Simple Assault	149	53
A A	13C	Intimidation	11	7
a in	64A-B	Human Trafficking	1	0
Great	100	Kidnapping/Abduction	4	0
Crimes Against Persons (NIBRS - Group A)	09A-B	Murder & Nonnegligent Manslaughter and Negligent Manslaughter	2	1
2 2	11A - D	Sex Offenses, Forcible	16	4
#	11A	Foroble Rape	14	2
0	11B-D	Other	2	2
	36A-B	Sex Offenses, Nonforcible	1	0
		Crimes Against Persons Subtotal	227	82
	200	Arson	0	3
	510	Bribery	0	0
	220	Burglary/Breaking & Entering	54	31
		Residence	34	24
		Business	15	6
	-	Other	5	1
	250	Counterfeiting/Forgery	6	4
È	290	Destruction/Damage/Vandalism of Property (excluding arson)	103	48
₹ €	270	Embezziement	2	0
£ 5	210	Extortion/Blackmail	0	0
Crimes Against Property (NIBRS - Group A)	26A - E	Fraud Offenses (excluding counterfeiting/forgery & bad checks)	12	5
SS SS	23A-H	Larceny/Theft Offenses - Total	301	122
8 <u>m</u>	23A & B	Pocket-picking & Purse-snatching	2	1
E E	23C	Shopilting	31	16
Ö	23D	Theit from Building	1	1
	23E	Theft from Coin-Operated Machine or Device	1	0
	23F	Theft from Motor Vehicle	128	50
	23G	Theft of Motor Vehicle Parts or Accessories	14	6
	23H	All Other Larceny	125	48
	240	Motor Vehicle Theft	57	23
	120	Robbery	24	12
	280	Stolen Property Offenses	0	o o
		Crimes Against Property Subtotal	559	248
		Crimes Against Persons and Property Total	786	330

This Fort Worth Police Department report was generated from NIBRS Group A & B data and extracted from RMS. RMS is Records Management System, which is a database used to manage Police incident Reports after they have been reviewed internally. It should be noted that data queried before or after this extraction date is subject to change.

PRIOR PLANNING WORK

Focus/ Report

REDEVELOPMENT

- Economic Development Strategic Plan, Target Area Report, 2017
- Creating Connections, A Community –Driven Plan for Northeast Economic Development Summit, 2013
- Near East Side Urban Village Master Plan, 2007
- Oakland Corners Urban Village Master Plan, 2007
- Commercial Corridor Revitalization Strategy, 2002
- Southeast Fort Worth Action Plan, 2000

Recommendations

- Focus strategic investments in nodes of activity
- Create community connections/identity
- Increase residential density
- Preserve and expand high quality affordable housing
- Focus on business retention and attraction
- Address infrastructure needs
- Improve public education

- TRANSPORTATION/ TRANSIT ORIENTED DEVELOPMENT (TOD)
- Southeast Fort Worth Rail Study, 2011
- Polytechnic/Wesleyan Urban Village, TOD Implement Group Project, 2008

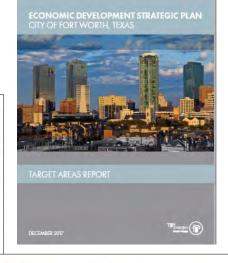
PLACEMAKING

East Lancaster Public Art Plan, 2010

 Develop a fixed guideway rail transit system along East Lancaster Avenue utilizing the median

Placemaking concepts for the corridor









Kirrley-Horn and Associates

Southeast Rail Feasibility Study 2011

Phil Dupler Director of Planning



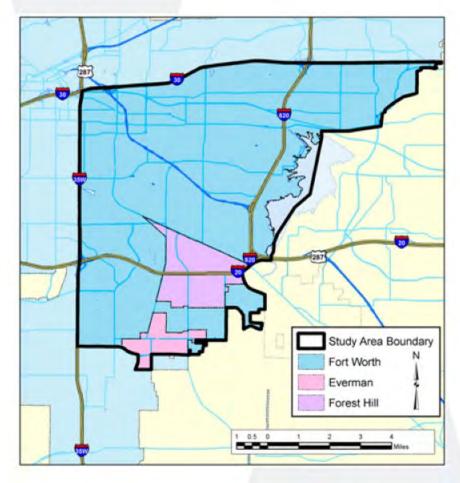
Study Area

I-30 to the north

Everman Parkway to the south

I-35W to the west

Fort Worth City Limit to the east

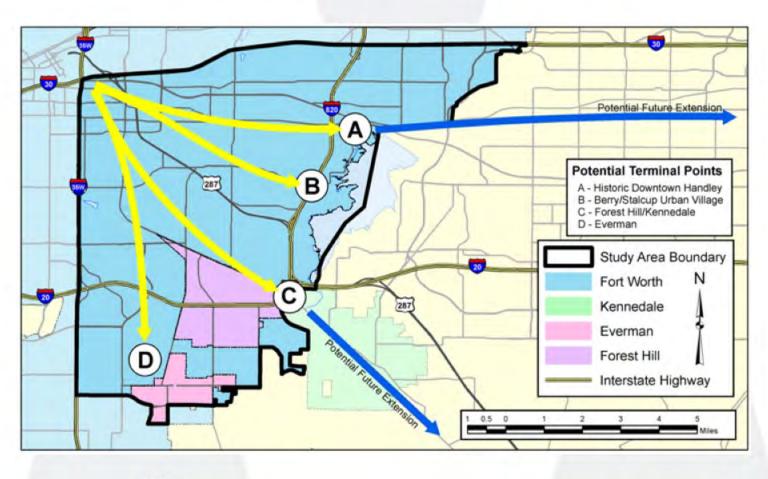




Study Area Terminal Points

Four directions from downtown were studied toward:

- Historic Handley
- Berry/Stalcup Urban Village
- Forest Hill/Kennedale
- Everman





Recommended Corridor

The Handley Market Area had the greatest potential due to...

- Highest/most:
 - Households and residents
 - Projected employment
 - Individuals with disabilities
 - Low income population
 - Households without an automobile
 - Current transit ridership
 - Designated urban villages
- Could be extended beyond Fort Worth to Arlington in the future.

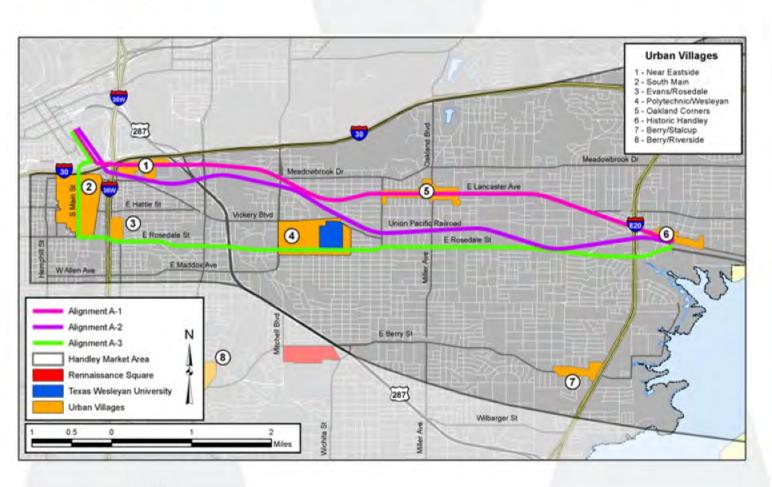


Alternative Alignments

A1 – East Lancaster Ave.

A2 – Union Pacific

A3 – East Rosedale St.





Final Recommendations

The first rail service in Southeast Fort Worth should connect Downtown Fort Worth to Historic Downtown Handley.

Alignment - Lancaster Avenue on segregated right-of-way within the roadway median.

Technology – Diesel Multiple Unit (DMU) same asTEXRail vehicles. Staged Development

- Near Term Improvements to the existing bus route
- Medium Term Bus Rapid Transit (BRT) System
- Ultimate Passenger Rail



Bus Rapid Transit

Bus Rapid Transit (BRT) could precede rail service

- Examples:
 - Ottawa, Canada, Transitway to O-train, Confederation Line
 - Vancouver BC, Route 98B to Skytrain, Canada Line

Establishes route alignment and right-of-way

Develops station locations and facilities

Conveys permanence

Supports redevelopment

Builds ridership



Contact Information

Phil Dupler

Director of Planning

801 Cherry St., Suite 850

Fort Worth, TX 76102

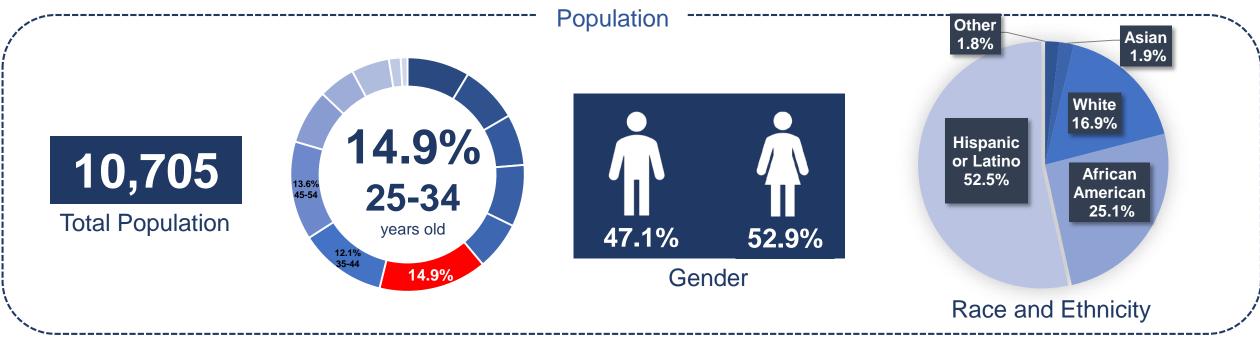
Phone: 817-215-8701

Email: phil.dupler@rideTM.org



EAST LANCASTER NEIGHBORHOOD PROFILE

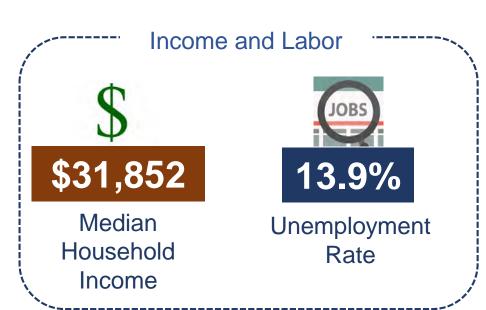
1/4 - MILE BUFFER AROUND A POTENTIAL BUS RAPID TRANSIT (BRT) LINE

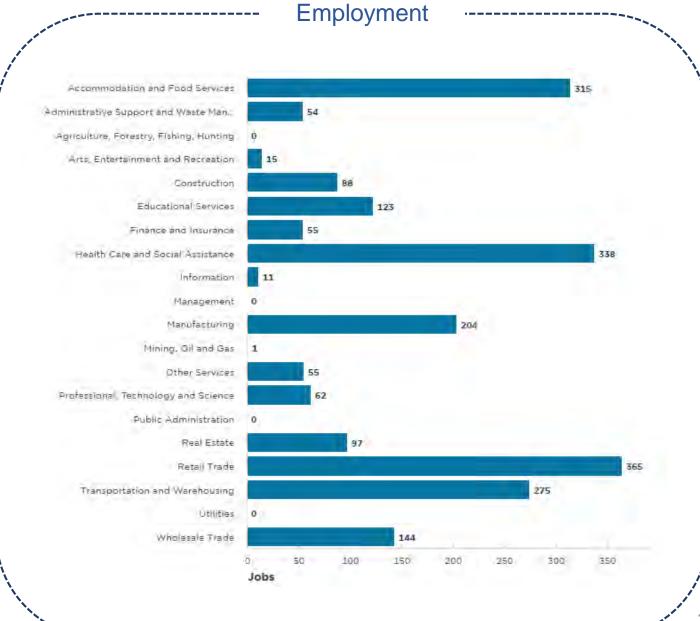


		Но	ousing		
	Ten	ure			
Owner- Occupied	Owner-		Year	Built	
	48.7%		1969 & earlier	75.2%	
	Renter- Occupied	51.3%		1970 & later	24.8%

Source: mySidewalk, Census ACS (2014-2018)

EAST LANCASTER NEIGHBORHOOD PROFILE, CONT.



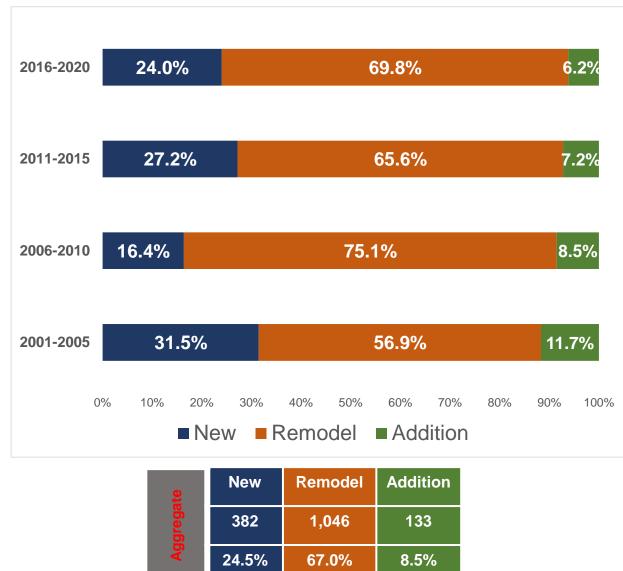


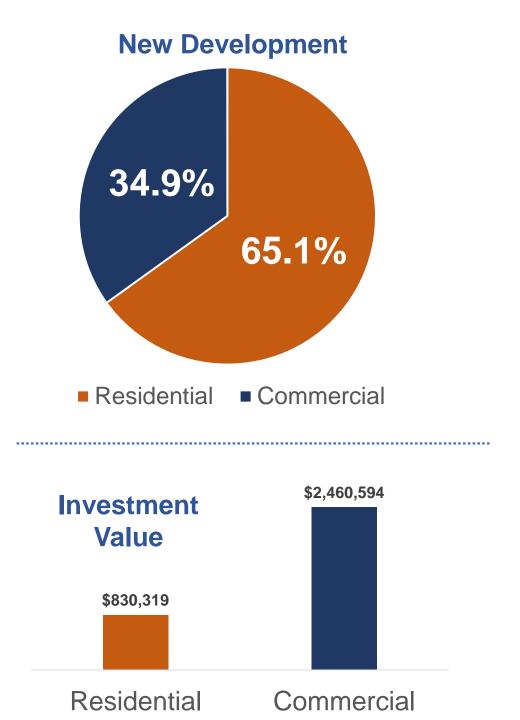
Source: mySidewalk, Census ACS (2014-2018), LODES.

DEVELOPMENT ACTIVITY – 2001-2020*

*11/3/202

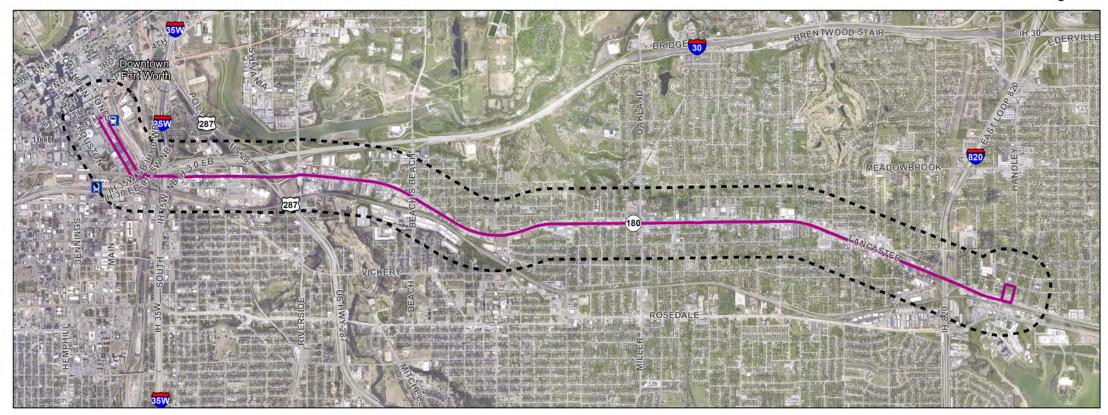
Development Types





East Lancaster Avenue Potential BRT Location Map





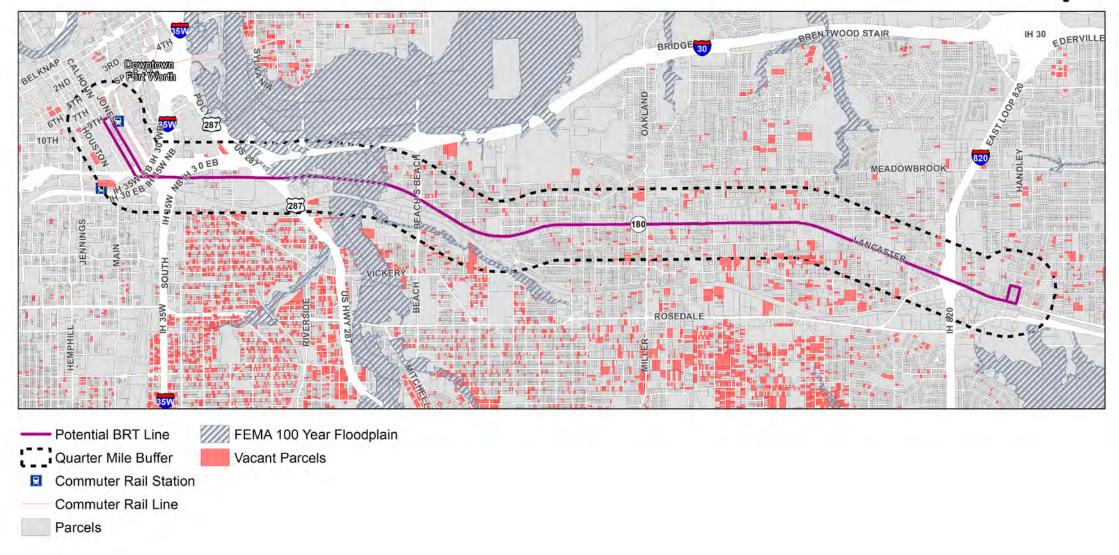
Potential BRT Line Quarter Mile Buffer 🔋 Commuter Rail Station — Commuter Rail Line



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East Lancaster Avenue BRT Floodplain & Vacant Map



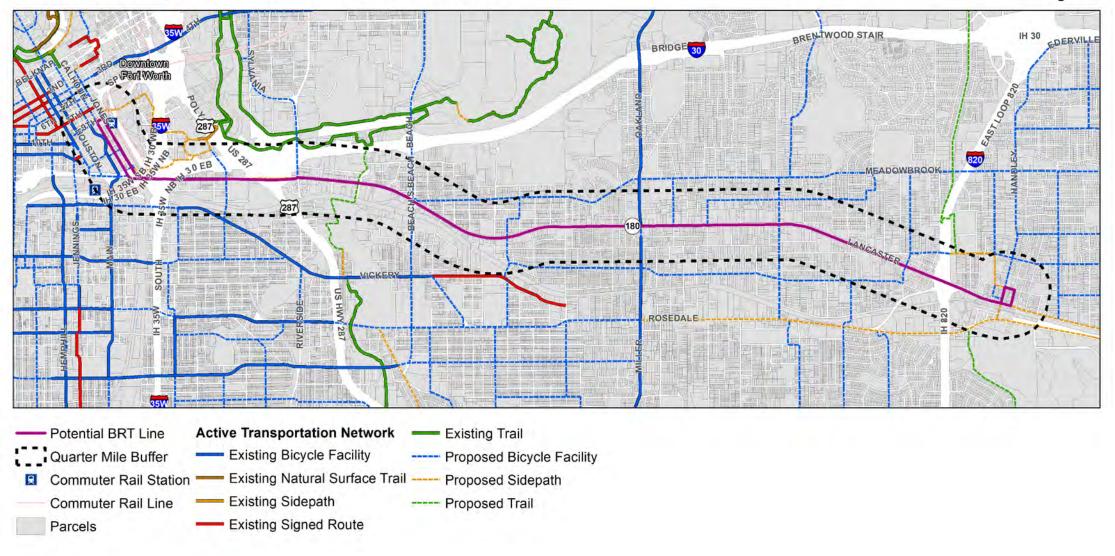




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East Lancaster Avenue BRT Active Transportation Plan Map





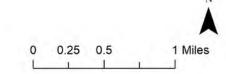
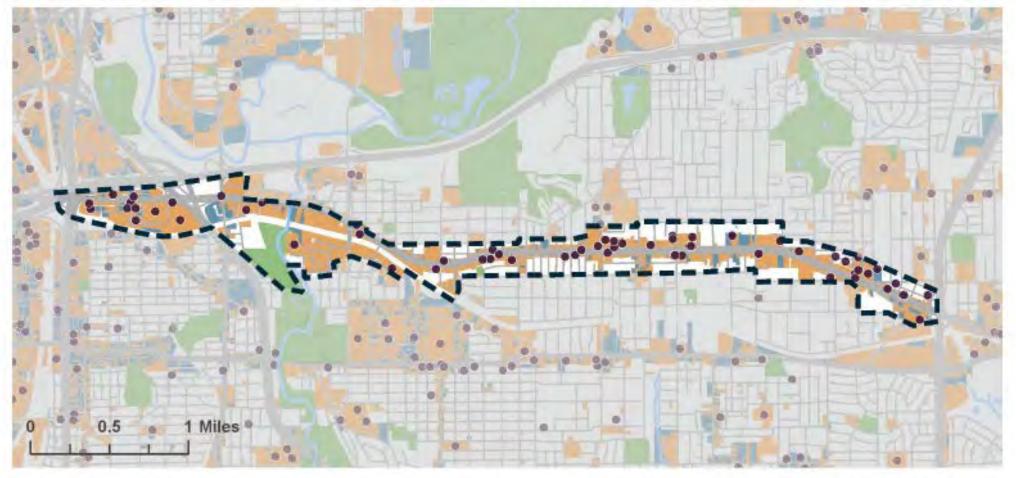


FIGURE 46. EMPLOYMENT LAND: VACANT AND REDEVELOPMENT POTENTIAL IN EAST LANCASTER



Commercial Building Permits since 2010

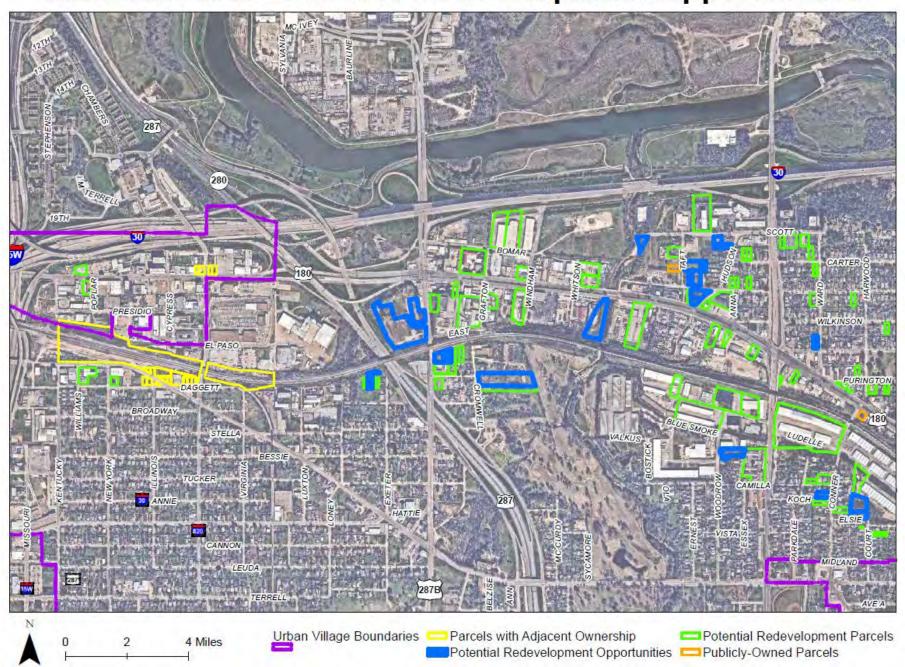


Employment Land

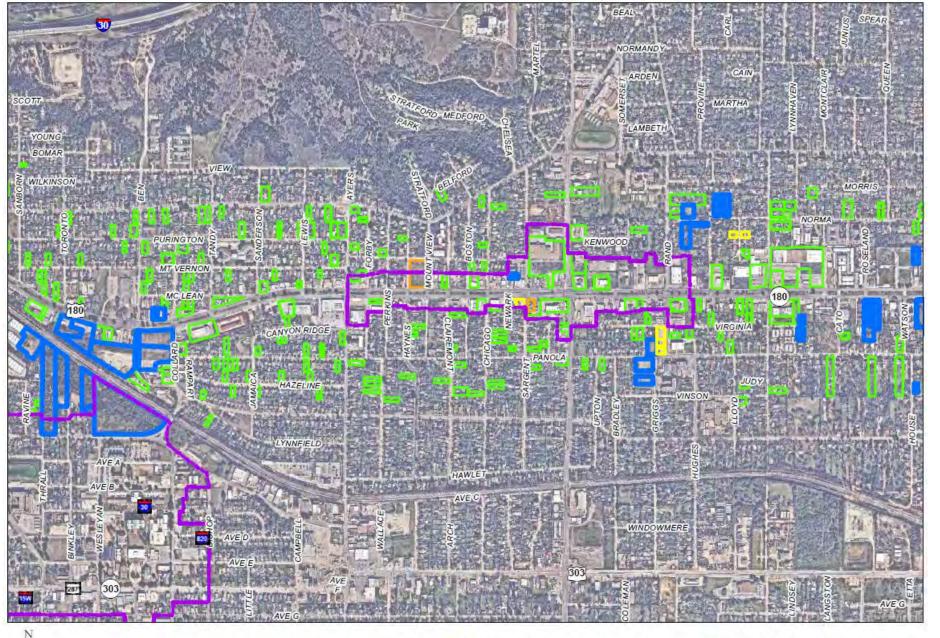


Vacant

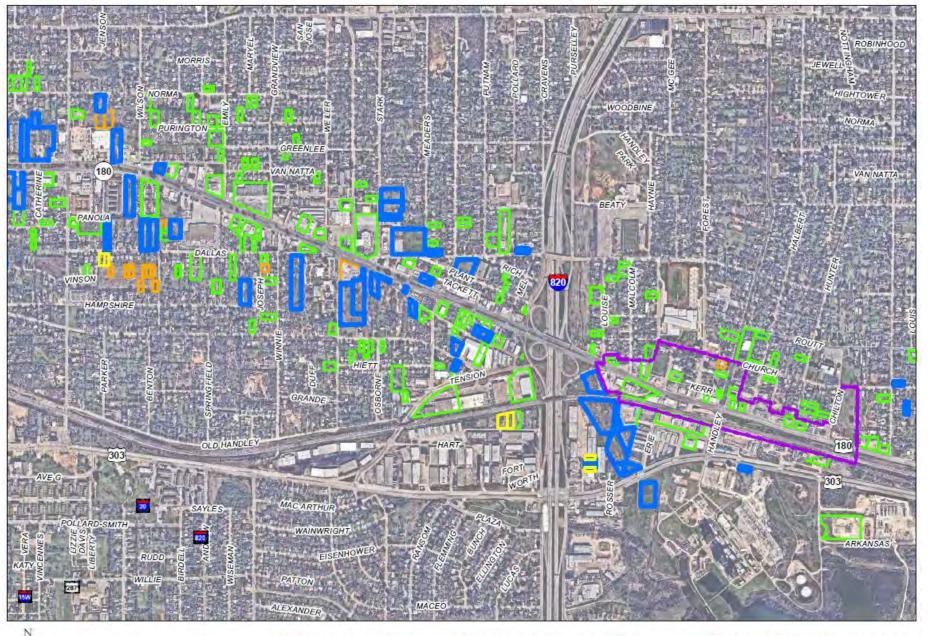
East Lancaster Corridor Redevelopment Opportunities



East Lancaster Corridor Redevelopment Opportunities



East Lancaster Corridor Redevelopment Opportunities



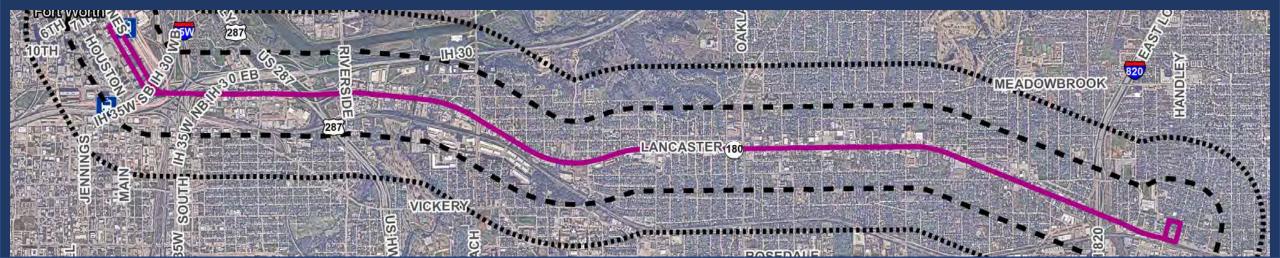
Neighborhood Services Department

Amy Connolly, Assistant Director

Economic Development Department

• Martha Obermiller, Business Development Coordinator

TOOLS AND RESOURCES





Community Economic Development

Presented for the Lancaster Avenue Corridor Project

Amy Connolly, Assistant Director Neighborhood Services Department

Martha Obermiller, Revitalization Coordinator Economic Development Department City of Fort Worth



Preview

- What is **community** economic development (CED)?
- Why would Lancaster Avenue need CED?
- What CED tools are for business owners?
- What CED tools are for developers?
- What CED tools are for homeowners?
- What CED tools are for neighbors / community members?



Community Economic Development

Focus on making community better, thriving, healthy

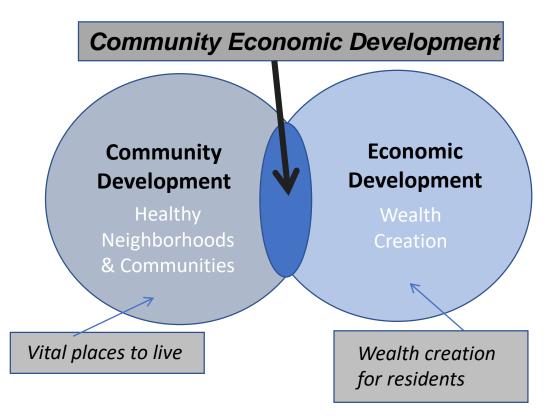
Results accrue to both neighborhood & community members

Concerned about equity, inclusion, sustainability

Often a jump-start to spur economic development

Empowers community to be the drivers of change

Focus on preserving & creating unique assets and sense of place





Why does Lancaster Avenue need CED?

Disparities and inequalities along the corridor

Markets may need to be established/proven

Environments/infrastructure need fine-tuning

Community organizing needs enhancement







Community Economic Development Approach

Encourage Residential Growth

Encourage Small
Business
&
Entrepreneurship

Encourage Neighborhood Investment

Grow Community Leadership Incremental development in scale & character

Placemaking & Beautification



Community Economic Development Tools

Initially create & stabilize housing market with Federal tax credit housing development

Focus residential density at transit nodes to ensure access to jobs using Urban Village zoning

Incentivize developers through City's Neighborhood Enterprise Zone





Federal Housing Tax Credits



Money (equity)



Neighborhood Empowerment Zones

Create better economic returns on investments in distressed areas by:

- ☐ Reducing or eliminating <u>development costs</u>
 - Building permit costs (demolition, inspection, signs)
 - Applications fees (zoning, platting, plan reviews)
 - Impact fees (water and wastewater connections)
- ☐ Reduce <u>operating expenses</u>: abating or reducing up to 5 years of <u>municipal</u> property taxes
- ☐ Releasing liens on vacant or abandoned property





NEZ for Multiple Family/Mixed-use Developers

- Must own property, can't be a speculator, up to date on taxes
- Can waive permit fees and impact fees
- Can abate municipal property taxes for five years
- Eligible costs must be at least 30% base value of real property improvements & 5 residential units
- Minimum \$200,000 capital investment
- Housing must be affordable (10% <80%AMI & 10% <60%AMI), 5% compliance with ADA, but also include market rate
- Must meet all design guidelines, brick facades

Success Story: The Union at River East

Incentive Tools

- Six Points NEZ (10 year tax abatement, up to 100% of the incremental value)
- Federal housing tax credits

Investment

\$20 million in real property

Employment

- 5% Jobs to Fort Worth Residents
- 5% Jobs to Fort Worth Central City Residents

Project Description

- Mixed Use development-152-unit residential and 13,800 sq. ft. of restaurant, entertainment, retail, service and/or live/work space completed in 2019
- Located at 2900 Race Street, two blocks from Riverside Park north of downtown
- Payment of \$200/unit per year to FWHFC for residential development and ownership for citizens of decent, safe and

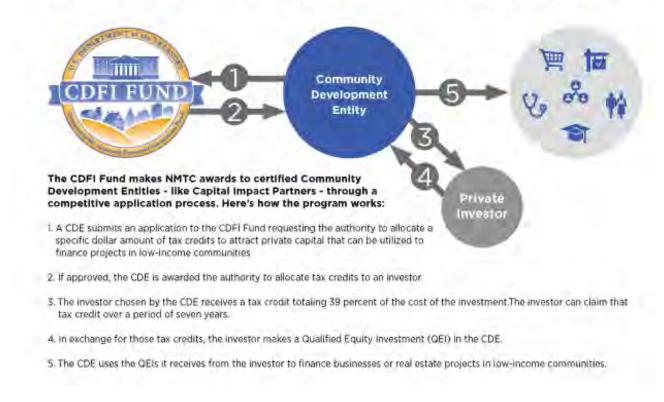




New Market Tax Credits

Attracts private investment capital to low-income communities by providing individual and corporate investors a federal tax credit in exchange for making investments (loans) in businesses or economic development projects.

HOW THE NEW MARKETS TAX CREDIT PROGRAM WORKS





Community Economic Development Tools

Storefront façade improvements

Partner with local support services & Community Development Corporations

Shop Local – Support E. Lancaster Campaign

Host a Global Entrepreneurship Week events

Pop-up markets & pitch nights





Façade Improvement Program

WHERE?

Urban Villages or located along commercial corridors within one half mile of the designated Urban Villages under the Program:

- Six Points Polytechnic/Wesleyan
- Oakland Corners
- Historic Handley
- Berry/Stalcup
- Near East Side
- Evans and Rosedale
- South Main
- Hemphill/Berry
- Historic Marine

WHAT?

- Reimbursement up to \$30,000
- 1:3 ratio (reimbursement v. expenditures)
- Eligible expenses:
 - ✓ signage attached to the facade
 - ✓ painting
 - ✓ siding
 - √ brick/stone/masonry
 - ✓ glass
 - ✓ windows
 - √ doors
 - ✓ trim
 - ✓ awnings
 - ✓ structural improvements to façade
 - ✓ exterior lighting attached to the façade

WHO?

- Property owners
- Developers
- Commercial buildings





Partner with small business & entrepreneurship

support services





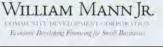
SPARKYARD













Community Economic Development Tools

New infill single-family housing development can use Neighborhood Empowerment Zones

Focus on reducing crime and perceptions of crime

Neighborhood Associations should have an active part in revitalization leading with front yards





NEZ for Single Family Homes

Who Qualifies?

- Owner-occupied single family property (existing)
- Single family development project to be owner occupied (new)
- Rehabilitation projects must equal 30% of the Tarrant Appraisal District appraised value of the improvements

Design Criteria

- No metal buildings except for industrial projects.
- All new construction projects must contain 70% masonry product.
- Exceptions to the masonry product will be made at the City's discretion
- Compliance with design guidelines for Council adopted NEZ Strategic Plans is required for certification.
- Attached garages for new single family homes may not extend more than 4 feet past the front building wall.

Benefits

- Municipal property tax abatement
- Fee Waivers
 - Building permits
 - Inspection fees
 - Plan reviews
- Impact Fee Waivers
 - Water & wastewater impact fees
- Release of City liens



Tactics for Neighborhood Crime

- Improvement District patrols
- Cameras (Stop Six example)
- Community oriented policing model neighborhood engagement
- Step up Code Enforcement (broken window approach) use MyFW
- Get eyes on the street & dog walkers everywhere



Community Economic Development Tools

Consider organizing through proven structures like Main Street America /TX Main St and UrbanMain

Create a shared vision & build partnerships

Take advantage Neighborhoods USA 2021 Conference in FW & Community Engagement Office





Community Economic Development Tools

Focus on one small hub at a time

Encourage walkability that encourages incremental projects

Work with public sector to tap into possible resources to help cover financial gaps – NEZ, facade improvement, 380 grants

Partner with Incremental Development Alliance to host small development trainings





Chapter 380 Grants – Catalytic Development Incentive

WHO: WHAT: WHY:

Developers

Grants based on a percentage • of the new taxes generated created by the project

- Growth of business activity, employement or investment
- Revitalization that encourages ancillry development
- Help drive development and services where market won't otherwise

CRITERIA: (Catalytic Development Incentive)

- Must be in Designated Investment Zone (most but not all of E. Lancaster) (exception for Mixed-Use Development with Affordable Housing)
- \$5 million minimum Investment
- Must comply with one of the following: be a Mixed-Use Development, fill a gap such as a grocery store
 in a food desert, must be located along a commercial corridor or Urban Vllage, generate significant job
 opportunities in the area, or help create a hub of entrepreneurial activity



Chapter 380 Grants – Catalytic Development Incentive







Community Economic Development Tools

Neighborhood & business corridor beautification

Work to create places & businesses for community to gather, have fun and share ideas

Activate sidewalks and streets as places

Preservation and enhancement of unique assets like historic places and landmarks

Choose your theme/s – arts, entrepreneurship, cultural, historic, etc.

Placemaking & Beautification

Promotion, branding and storytelling

Work with Better Blocks to reimagine spaces



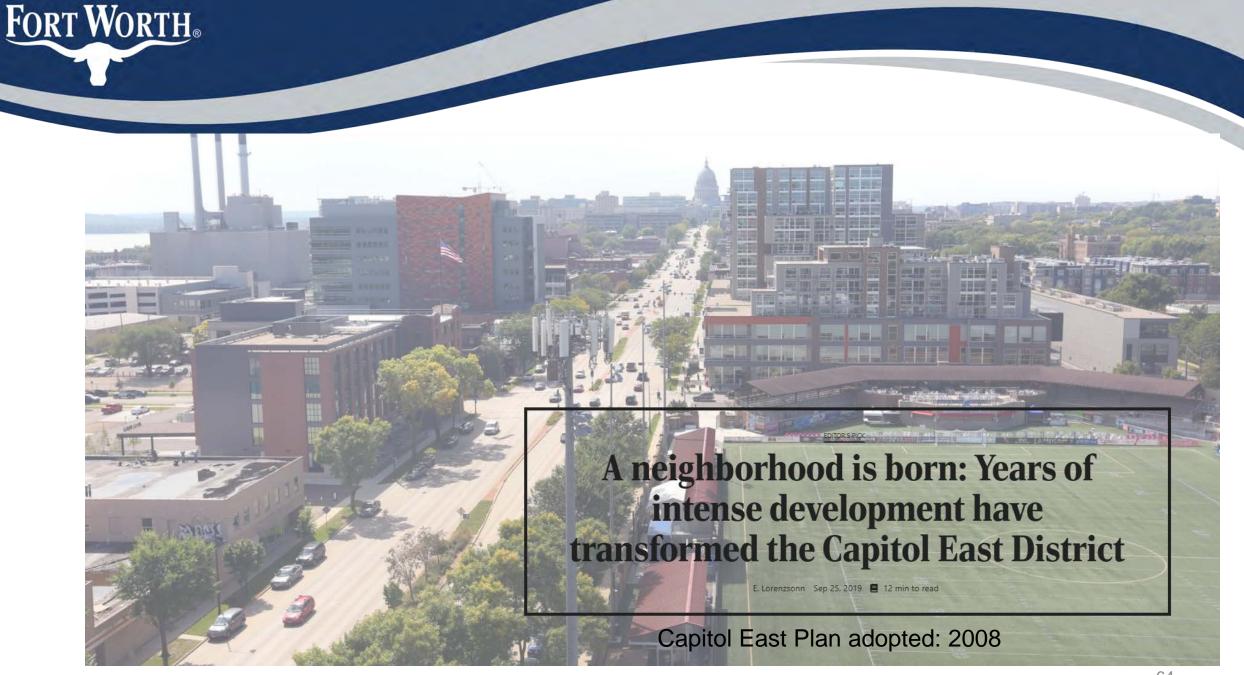
Placemaking examples





Example

Washington Avenue, Madison, Wisconsin





"Eight years of rapid development have yielded over **1,195 new housing units**, and **556,900 square feet** of new commercial space. There's a new **2,500-capacity concert venu**e, a renovated **soccer field** brimming with events and a **144-room hotel**, all of which routinely bring throngs of visitors to the area."

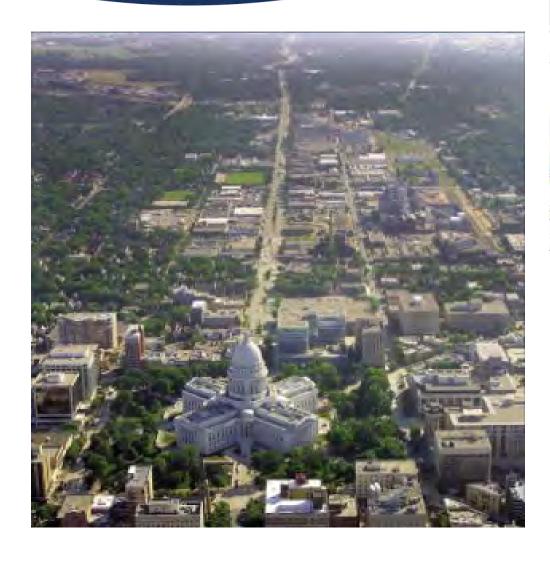




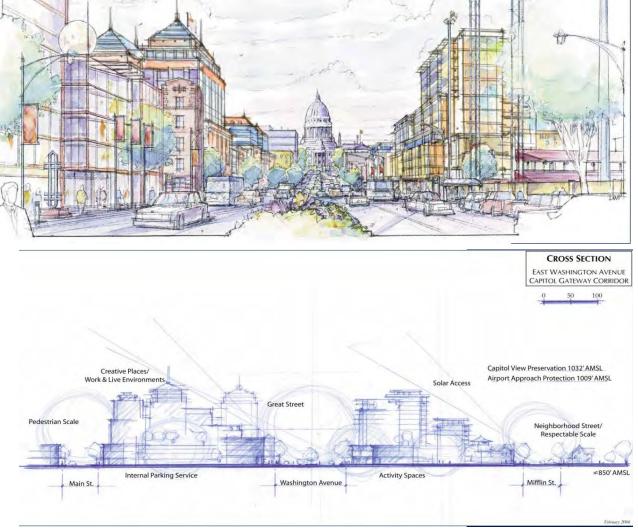
2008 2019

65





<u>Capital Gateway Corridor Plan</u>: Land Use Planning, Bulk standards, Design Guidelines, and Transportation



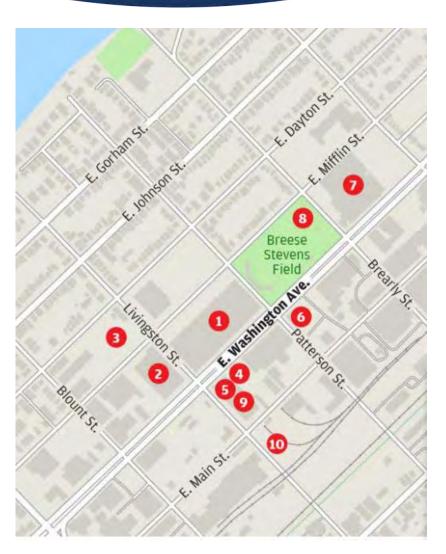


Success

- Began with a very clear land use plan & strategy
- Tax Increment District (\$33M has leveraged \$300M)
- Land banking
- Redevelopment of Breese Stevens Field (\$6M upgrades), soccer & farmer's market
- Streetscape, landscape medians, bike facilities, less lanes, intersection improvements
- Housing development was key
- Affordable housing went in first (tested market), market
- TWO homeless facilities stayed in place: Beacon & Salvation Army
- Mixed use along the streetfront to encourage interaction
- Spurred development at other nodes: Union Corners, Tenney-Lapham Neighborhood plan, Williamson Street







- **1. The Galaxie (2016)** 14 stories; 217 apartment units; 32,000 c.s.f.
- 2. The Constellation (2013) 12 stories; 282 apartment units; 120,000 c.s.f.
- 3. Veritas Village (2017) 4 stories; 189 apartment units
- 4. The Spark (2018) 8 stories; 148,750 commercial square feet
- **5. The Gebhardt Building (2018)** 8 stories; 156,450 commercial square feet
- **6. Hotel Indigo (2019)** 5 stories; 144 rooms
- 7. The Lyric (2017) 11 stories; 258 apartment units; 67,600 c.s.f.
- 8. Breese Stevens Field (1926) \$4 million in renovations since 2007
- 9. The Sylvee (2018) 2,500 capacity performance venue
- 10. South Livingston Street Garage (2018) 650 parking stalls; 8,400 c.s.f.





Thank you



Planning and Data Analytics Department

• Korrie Becht, Senior Planner



Q & AClick on Q&A icon to type a question for the presenter's to answer.



Chat
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For questions to the presenter's,

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Q & A



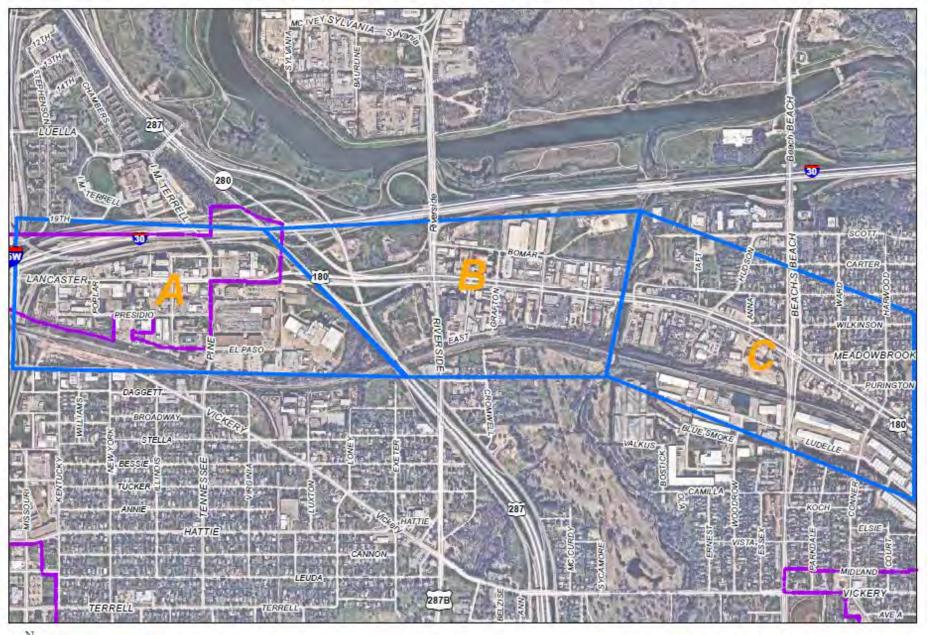
Planning and Data Analytics Department

• Eric Fladager, Manager

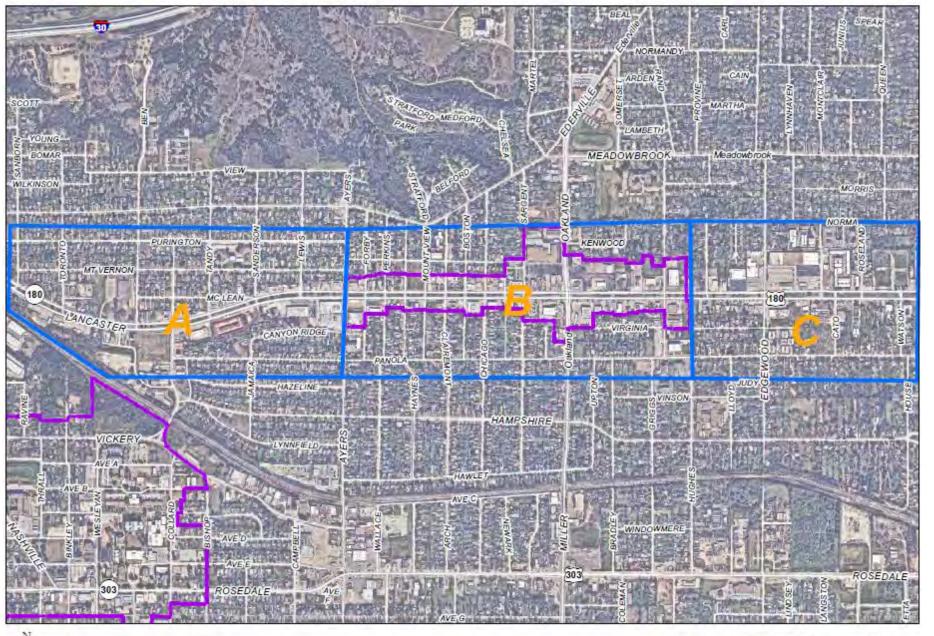
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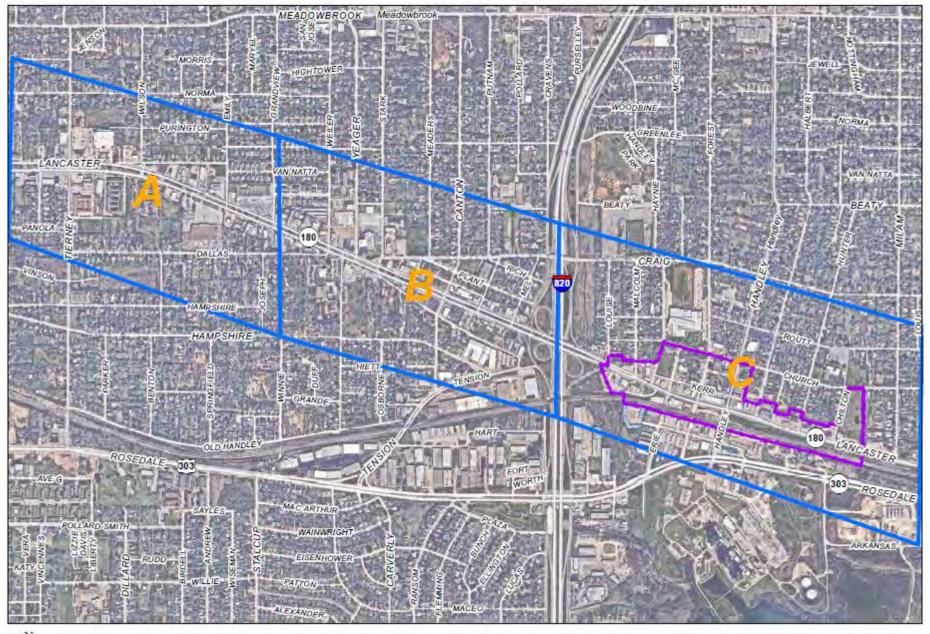
East Lancaster Corridor - West



East Lancaster Corridor - Central



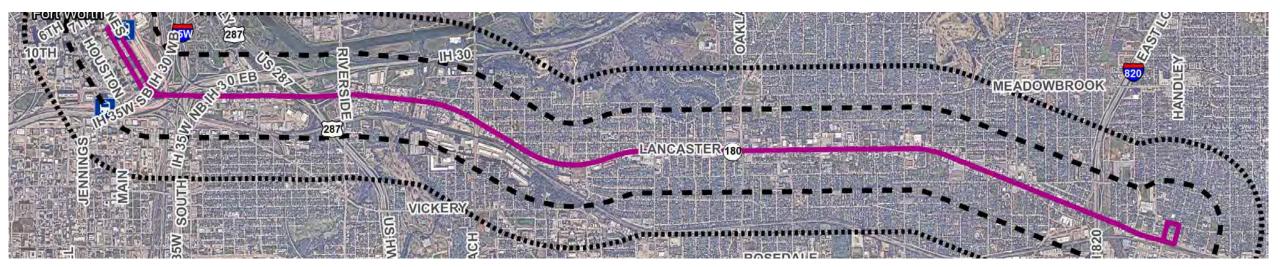
East Lancaster Corridor - East





East Lancaster Avenue Corridor Planning

Councilmember Gyna Bivens



THANK YOU FOR PARTICIPATING!

Meeting Video

City of Fort Worth YouTube Channel:

https://www.youtube.com/c/cityoffortworth/videos

Project Webpage

forthcoming

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